A WORD PROCESSING SYSTEM THAT WILL DO A LOT MORE THAN PROCESS WORDS

ATARI

1265 Borregas Avenue
P.O. Box 427
Sunnyvale, California 94086
(408) 745-2000

January 5, 1981

Mr. George Kimball
443 Madison Avenue
New York, New York 10022

Dear Mr. Kimball,

Thank you for your recent inquiry concerning the new ATARI Word Processor. Here are just a few of this Word Processor's time saving features:

- Add or change words, sentences and paragraphs easily.
- Search for, change or delete specific words or phrases automatically.
- Use superscripts or subscripts as needed.
- Review the format of letters and documents before you print them.
- Produce professional looking letters with justified margins.
- . . . and much more.

Enclosed is a brochure which provides you with further details on the system, its capabilities and operation.

And, if you need a system that does more than process words, the Atari Personal Computer System can grow with you. Applications range from managing your home budget to automating the accounting functions of small businesses.

You may inquire via our toll free number for the ATARI Dealer nearest you to preview a demonstration. Telephone (800) 538-8547 or in California use (800) 672-1404.

Sincerely,

Lawrence Perry
Marketing Manager
Business Software

LP/bh

A Warner Communications Company

LETTERS PRODUCED USING THE ATARI® WORD PROCESSOR AND A LETTER QUALITY PRINTER.

THE RIGHT WORD PROCESSOR FOR YOU.

The ATARI® Word Processor is designed for anyone who does a lot of typing (or would like to). Virtually anyone, from small businesspersons to professional writers and college students, can now get the computerized word processing advantage, without investing in a large-scale computer terminal system or a dedicated word processor.

The ATARI Word Processor combines an ATARI Personal Computer and peripherals with sophisticated software and a unique display. The whole package costs considerably less than you probably expect. And it provides substantial savings in time, money and effort.

Here's how: The ATARI Word Processor provides smoother paper flow by eliminating time-consuming and repetitive typing tasks. Tasks such as correcting mistakes, editing, changing words or sentences, re-heading, addition or deletion of words and paragraphs, may be accomplished without the need to manually re-type the entire document. The result is a document that is remarkably professional and error-free.

BETTER DOCUMENTS. LESS TIME. LESS TROUBLE.

Once you've learned to use the easy-to-master ATARI Word Processor, you'll find that it's no more difficult to use than a typewriter. Just type as you normally would on the keyboard. Every word and paragraph is displayed on the screen for your review, prior to printing. And edit functions are simple to accomplish. When the document is exactly the way you want it, print it out. Perfectly. What's more, you can save the document on diskette for later editing or revision.

EXPAND YOUR CAPABILITIES.

- Review and correct typographical errors without having to retype or reread the entire document. The only part you touch is the new material.
- Make last-minute changes in copy quickly, easily, and as often as required. No more last-minute rushes. Insertions, deletions or document restructuring are made in the original on the display screen. And, because of the "Memorize" and "Edit" features of the system you produce a new document, not a corrected one...in minutes.
- Develop form letters that are always "personal." The "Edit" feature makes it simple to add names and addresses, adjust figures, insert or delete specialized information.
- Change established documents and manuscripts without having to start from scratch each time. The ATARI Word Processor gives you working memory storage while you are creating text, plus permanent diskette storage for finished text. And, you can use as many diskettes as you need.
- Store frequently used paragraphs and special formats to be called out whenever you need them. Type them only once. Use them as often as you like, changing only the pertinent information.
- Design, modify or change your final printout as often as you like. Make all format changes on the display screen before you print out the document.

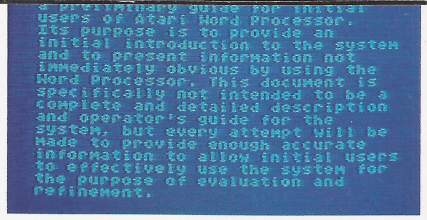
ATARI WORD PROCESSING SYSTEM FEATURES THAT HELP MAKE THINGS EASIER.

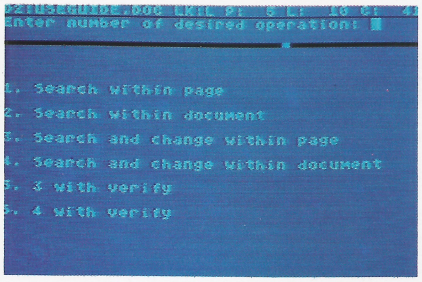
EDITING FUNCTION

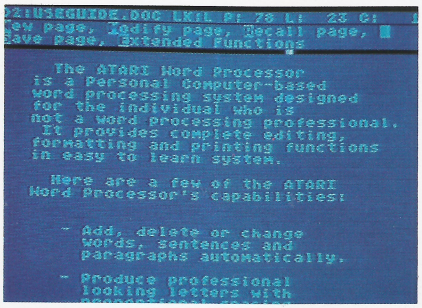
- Correct and alter text quickly and easily. Full cursor control function. Left/right, up/down, beginning or end of line of text, top or bottom of display screen.
- Auto-repeat all keys and text wraparound.
- Upper or lower case plus "shift lock."
- Move copy, save or duplicate words, sentences, even whole paragraphs, from one place to another within the document. In a matter of a few seconds.
- Remove words, numbers, paragraphs, literally anything, without having to retype to fill in the spaces.
- Insert new information anywhere in your document.
- Choose superscripting or sub-scripting as needed.
- Search for (and automatically replace if you wish) a particular word or phrase in the text. You don't have to read the entire manuscript yourself.
- Restore text to unedited state (just in case you make a mistake).
- View 40 characters at a time from a text line of up to 132 characters.

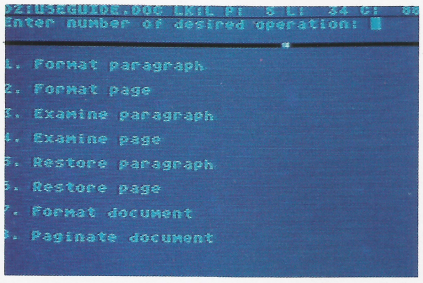
FORMAT AND PRINT FUNCTION

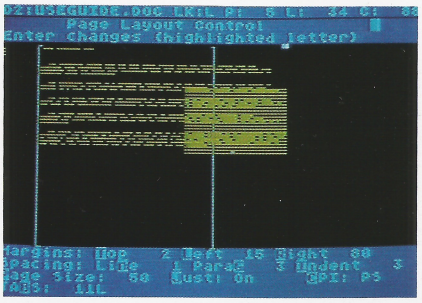
- Print recurring headlines, notations, dates and titles automatically.
- Number pages automatically. You may alter page sequences whenever you wish on the display. The ATARI Word Processor will put it all in order before anything is on paper.
- Center headings, titles, and paragraphs automatically.
- Tab to columns of figures automatically.
- Set all margins: top, sides and bottom.
- Indent and space paragraphs.
- Print either across the page or in double columns.
- Select either 80 characters per line (at 10 pitch) or 132 characters per line (at 16.7 pitch) when printing, with or without proportional spacing.
- Underline words as desired.
- Justify margins and set proportional spacing to give your finished document a professional, printed look.
- Format a paragraph, page or an entire document.
- See a graphic representation of page layout displayed on the screen before you print it.

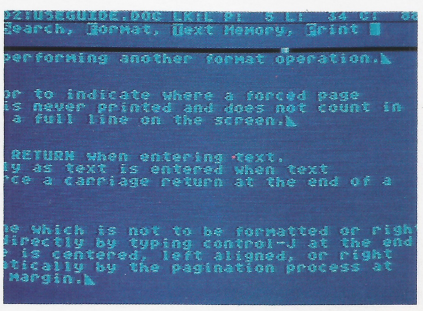












COMPLETE SYSTEM SUPPORT

There are ATARI Authorized Service Centers and dealerships throughout the United States. That means that if anything ever goes wrong with this remarkably reliable system, you're within immediate reach of repairs.

SYSTEM REQUIREMENTS

ATARI 800™ Personal Computer
(with 48K RAM)
ATARI 810™ Disk Drive
ATARI 825™ 80-Column Printer (or suitable letter quality printer)
ATARI 850™ Interface Module
A display screen (TV or monitor)
ATARI Word Processor application package
(includes full training manual)
Blank Diskettes

YOU WON'T OUTGROW YOUR ATARI PERSONAL COMPUTER SYSTEM

The hardware for your ATARI Word Processor gives you a solid base from which to expand your computing capabilities. All you need is the appropriate application software, and ATARI has the application software available now.

Your authorized ATARI dealer is ready to show you just what an ATARI Personal Computer can do for you. Call him today for a demonstration. Isn't it about time you entered the computer age?

EASTERN REGIONAL OFFICE
Atari, Inc.
200 Fifth Avenue
13th Floor, Room 1357
New York, NY 10010
(212) 691-4747

SOUTHEASTERN REGIONAL OFFICE
Atari, Inc.
3475 N. Desert Dr.
Bldg. 1, Suite 102
East Point, GA 30344
(404) 766-2547

MIDWESTERN REGIONAL OFFICE
Atari, Inc.
2809 Butterfield Road
Suite 190
Oak Brook, IL 60521
(312) 986-8383

WESTERN REGIONAL OFFICE
Atari, Inc.
1265 Borregas Avenue
P.O. Box 427
Sunnyvale, CA 94086
(408) 745-5070

Call toll-free 800-538-8547 (In California 800-672-1404) for the name of your nearest ATARI dealer.

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COMPUTERS FOR PEOPLE™

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